

The Syllabus

A newsletter for Master of Agribusiness students, alumni and friends

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Welcome to the class of 2007

Jeff Ast
Bus. Development Manager
Lallemand, Inc.
Slinger, WI

Jeff Bennett
ICMB Deputy Crew Commander
US Air Force
Minot, ND

Jenny Bialek
Technical Service Support
Cargill Meat Solutions
Friona, TX

Hamilton Bock
Ag & Commercial Loan Officer
Baileyville State Bank
Seneca, KS

Barry Brant
V.P. Crop Production
Garden City Coop
Garden City, KS

Christopher Carey
Packaging Buyer
Cargill Meat Solutions
Friona, TX

Ryan Dunn
Sales
Tru-Test
Manlius, NY

Stacie Garvert
Commodity Broker
Cargill Investor Services
Chicago, IL

Cara Gerken
Livestock and Meat Marketing Specialist
USDA
Cashion, OK

Brent Heid
President, Co-Owner
Lone Tree Farms
Harrisonville, MO

continued...

Students complete thesis projects

To access an electronic version or view a thesis defense, log onto K-State On-Line, www.online.ksu.edu, with your eID and password. Go to the MAB Community Page and go to Archives.

Mike Frame, class of 2004

Market Study of Retail Fueling Sites in Yellowstone County Montana

Jess Thompson, class of 2004

Economies of Scale in the Farm Credit System

Scott Foote, class of 2000

An Employee Handbook and Management Plan for Hoxie Feedyard, Inc.

Pilar Jativa, class of 2004

Florist Attitudes Towards Roses from Ecuador

Mercedes Firpo Casado De Achaval, class of 2002

Oilseed Exports from the Americas to China

Erich Olson, class of 2004

Review of the PIC Agent Program

Mark Orchard, class of 2004

The Economics of Irrigated Pasture Using Management Intensive Grazing Versus Traditional Cropping Systems in East Central Idaho

Rex Nelson, class of 2004

Causes of Retail Pull in Nebraska Counties & Towns

Marilyn Vass, class of 2004

The Impact of International Trade On Beef Prices In the United States

Class of 2007 continued...

Leanne Hoagland
Agriculture Instructor
Dawson Community College
Glendive, MT

Michael Hofer
Sales Manager
Cargill AgHorizons
Sioux Falls, SD

Young Hoon Jung
Health Director
Korean Community Service Center
Woodbridge, VA

Shadel Nyack Compton
Managing Director, General Manager
Nyack & Company Limited
Grenada

Charles Sauerwein
Grain Merchandiser
WindRiver Grain
Cimarron, KS

Sara Sellers
Assistant Manager
Stoney Point Agri Corp
Anna, TX

Scott Snider
Commercial Loan Officer
US Bank
Washington, IA

Jennifer Stirling
APHIS/US Inspector
USDA
Alta, Iowa

Melissa Troyer
Division Lab Manager
Cargill, Inc.
Chaska, MN

Sarah Velasquez
Assistant Miller
Con Agra Foods
Roxana, IL

Katy Venard
Formulations Assistant
ADM Animal Health & Nutrients
Mendon, IL

Stephen Veras
Strategic Procurement
Hill's Pet Nutrition
Lawrence, KS

Registration information will be sent out soon for the MAB in KC. Please contact Meagan with questions.

MAB in Kansas City scheduled for April 7-9

Plan on joining us for the first-ever MAB event in Kansas City. Events are scheduled for April 7-9.

The program will kick-off Thursday afternoon with a roundtable discussion of industry advisory board members on the future of the food ag sector moderated by K-State Ag Econ faculty member, David Barton.

Friday's program will cover the global economy and communication. Leah Suellentrop, MAB alum, will discuss her experience working with Hoogwegt U.S., a Dutch dairy global trading company.

Carlos Piana, MAB alum, will speak about the free trade

agreement currently being negotiated between Ecuador, Colombia, Peru and the U.S. Carlos has experience in exporting perishables from Ecuador to the U.S.

Alum, Mark Seitz, and Lon Frahm will discuss their impressions of South American agriculture. Both have toured South America.

Dr. Vincent Amanor-Boadu, Director of the Ag Innovation Center, will conclude the day with a workshop on strategic alliances and network development. He will focus on extending competitive advantage through effective use of networks and relationships.

Thursday, April 7

*Kansas City Board of Trade
Rod Turnbull Room*

Roundtable discussion

Industry advisory board members will discuss the future of the food and agriculture sector

Friday, April 8

*Kansas City Board of Trade
Rod Turnbull Room*

8:30am Leah Suellentrop
Trading dairy ingredients in Southeast Asia and China

9:30am Carlos Piana
Free trade agreement between Ecuador, Colombia, Peru and the U.S.

11:30am Mark Seitz & Lon Frahm
Impressions of South America

Noon Lunch

1:30pm Vincent Amanor-Boadu
Strategic Alliance workshop

Saturday, April 9

Round of golf

In the news

Matt Craig, class of 2005, and his wife Laura, announce the birth of Avery Nicole. Avery was born on December 27, 2004 and weighed 7 pounds, 12 ounces.

Kurt Meyers, class of 2002, and his wife announce the birth of their son, William Jeffrey Meyers. Will was born on December 22, 2004.

Tim Loh, class of 2003, and his wife Lian Yok, announce the birth of Alexandra. Alexandra was born September 9, 2004.

Scott Barrett, class of 2003, has taken a position with Van Diest Supply Company as an Area Manager of the northeast quarter of Iowa. Van Diest is a distributor for all of the major agricultural chemical companies.

Cara Gerken, class of 2007, will begin working for IMI Global February 1. IMI is a livestock industry service company that assists with the development of quality management systems and provides integrated livestock identification and tracking via a proprietary software application.

Bill Golden, class of 2001, will defend his K-State Ph.D. dissertation, "The Value of Water Rights in the Rattlesnake Creek Sub-Basin: A Spatial-Hedonic Analysis," February 8 at 2 PM. He will be taking a position as Research Economist for the Center for Agribusiness Excellence at Tarleton State University in Stephenville, Texas, March 1.

Pilar Jativa, class of 2004, has accepted a job with Martinair Cargo as the Regional Commercial Manager.

Chris Nobles, class of 2004, is now the Operations Manager for Lake Placid Resort Hotel and Golf Club in Lake Placid, NY.

Lautaro Perez, class of 2002, is now the Marketing and Innovation Manager for International Markets for Frigorifico Colonia in Montevideo, Uruguay.

Laura Roessler, class of 2003 and advisory board co-chair, has taken a new job with Rabo AgriFinance in St. Louis. She is the Regional Assistant Vice President.

Jess Thompson, class of 2004, is the Assistant Vice President of 1st Independence Bank of Lawrenceburg.

Joel Karlin, class of 2001, passed the ARPAS Dairy Exam.

Carlos Piana, class of 2001, has had an article accepted in the *Review of Agricultural Economics*. His article "Vertical Integration in Ecuador: The Case of Fresh-Cut Pineapples," is scheduled for publication in 2005.

Rich Porter, class of 2000, has had an article accepted for K-State's Cattleman's Day. His article "Economies of Scale in Finishing Cattle," will be presented March 4 at K-State.

Mark Seitz, class of 2003, will be taking a 30-day study tour of Brazil as part of a Rotary International Group Study Exchange program. He will tour Brazil ag businesses and other cultural and social service institutions.

February 9 password-change deadline for K-State eIDs

University security policy requires everyone to change passwords on their eIDs at the beginning of the fall and spring semesters. For spring 2005, the password change period is January 1 through February 9.

To change your password, go to <http://eid.k-state.edu> and sign in. Select Password "Change" and follow the prompts. Unchanged passwords will stop working on February 10.

For answers to other password questions, see <https://www.ksu.edu/keas/password/faq.jsp>

After you change your password, you may need to change password settings in programs such as e-mail, K-State dial-in, etc.

Need help? Contact the K-State IT Help Desk, 313 Hale Library, e-mail helpdesk@ksu.edu, (785) 532-7722.

Students - please remember to backup your homeworks and other files. Computers can crash, be lost or stolen. Backups are a good way to protect yourself.

Upcoming Events

March 1

Deadline to enrollmen in International elective, AGECE 710

March 20-25

Campus session

April 18

International elective, AGECE 710, begins.

May 2

Deadline to attend spring commencement - Approval to schedule final examination and diploma information forms due.

May 11

Final copy of thesis due to graduate school.

May 13

K-State spring commencement.

MAB Advisory Board gains new leadership and members

The Master of Agribusiness Advisory Board has taken on new members and leadership. Alumni Steve Brody and Laura Roessler serve as co-chairs. New members joining the board include:

Patrick Cheung

Monsanto
International Human Resources Director

Terry Garvert

Cargill
Specialty Foodgrains Team Leader

Glenn McClelland

M2P2
Co-founder and CFO

Returning members include:

Steve Brody

DuPont Agriculture & Nutrition
Senior Manager
Six Sigma and Planning for Pioneer Sales and Marketing

Ray Cesca

GAEA
President & CEO

Don Hecht

Elanco Animal Health
Director of Sales & Marketing
Retired

The advisory board plays an integral role in the success of the program. Thanks to all members for sharing their valuable time and insights.

Steve Packebush

Koch Nitrogen Company
President

Bill Newham

Vance Publishing
Vice Pres. /Publishing Director
Food Systems Group

Roy Robinson

ADM
Vice President, Communication, Education and Investigations

Laura Roessler

Rabo AgriFinance
Regional Assistant Vice President

First year student awarded Arthur Capper Scholarship



First year student, Barry Brant, VP of Crop Production for Garden City Cooperative in Garden

City, Kansas, was this years recipient of the Arthur Capper Cooperative Scholarship.

The scholarship is awarded yearly to an MAB student who is an employee or director of a coeoprative. The award covers partial tuition associated with completing the program.

The Arthur Capper Cooperative Center provides research-based information, education and assistance to people interested in cooperative-based business.

International elective begins in April

The MAB's international elective, Comparative Food and Agriculture Systems, will begin again mid-April.

AGECE 710 is team taught by faculty at K-State's partner institutions in Uruguay, France, Russia and the Commonwealth of Independent States, and Thailand. The course gives students a first-hand account

of the history and conditions of each of the significant economic zones studied – MERCOSUR, European Union, Russia and the CIS, and East Asia. The graduate level course is 3 credit hours and is \$1,500.

Those interested in the elective should register with Lynnette or Meagan by March 1.

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