

The Syllabus

VOLUME 3, ISSUE 1

A NEWSLETTER FOR MASTER IN AGRIBUSINESS STUDENTS, FACULTY, STAFF, AND ALUMNI

FALL 2001

MAB Awarded Most Innovative in Nation

The Master in Agribusiness program was again honored as one of the nation's best distance education programs. The program received the University Continuing Education Association(UCEA)/Peterson's Award for most innovative distance education program.

Dr. A. David Stewart, Assistant Dean for Program Development in the Kansas State University Division of Continuing Education, accepted the award at the association's annual meeting, April 7, 2001 in Philadelphia. On May 18, 2001, Dr. Stewart presented the award to the Department of Agricultural Economics during a luncheon in Manhattan. "The strong and creative team effort between the Division of Continuing Education and the department of agricultural economics has resulted in this outstanding program that continually earns national and international recognition," said Stewart.

The UCEA/Peterson's Award for Innovative Distance Education Programs recognizes a single higher education institution whose distance education programs exemplify the best in instructional design and effectiveness each year. The goal of the award is to recognize programs that improve access, quality, and cost-effectiveness in higher education. The UCEA is an international association of more than 400 accredited universities and colleges, which provide undergraduate, graduate and professional education via the Internet, satellite television, independent study and other methods.

Award History

- *American Distance Education Consortium's National Excellence in College & University Distance Education Honorable Mention, Spring 2001*
- *University Continuing Education Association Credit Program of Excellence, Spring 2000*
- *University Continuing Education Association Region V Credit Program Award, Fall 1999*

MAB launches redesigned Web site

The MAB will launch a redesigned version of its Web site, www.mab.ksu.edu, early this fall. The main goal of the redesign is to increase user's access to information and give the site a fresh look.

Visitors to the site will find the results of the two-fold redesign. The look and feel of the site will be upgraded. In creating the new look, a revised logo, new photos and features will be designed. The second component of the redesign will improve navigation through the information architecture of the site, including how the information is mapped, content grouped, and labeled.

The changes promise to make the site more useful and inviting. Let us know what you think at mab@agecon.ksu.edu.

Irlbeck awarded scholarship



Bob Irlbeck (2003) was awarded the Arthur Capper Cooperative Center MAB scholarship for 2001-2003.

The scholarship is awarded each year to a MAB student who is an employee or director of a cooperative. The award covers partial tuition associated with completing the program. The purpose of the scholarship is to improve the performance of agricultural cooperatives by encouraging current and potential leaders to take advantage of the innovative Master in Agribusiness distance education degree.

Irlbeck is the credit manager at Land O'Lakes Finance Company in Arden Hills, MN. His department works with member producers in securing financing packages. He graduated from Iowa State University in 1989 with a BS degree in Agribusiness.

Those interested in applying for the Arthur Capper Cooperative Center MAB scholarship should complete the application available on our website or by request at 785.532.4435. Applications are due **November 1**.

Faculty Profile

Dr. Ted Schroeder

Professor of Agricultural Economics



Areas of Interest: Agricultural Marketing and Price Analysis

Home Town/State: Lincoln, Nebraska

Joined Department: 1986

Degrees: Ag Econ, University of Nebraska - Lincoln (1982); Ag Econ, Iowa State University (1986)

Courses Taught: Quantitative Methods for Agribusiness Professionals (MAB), Price Analysis and Forecasting

Favorite aspect of MAB students:

"MAB students care about learning the material for real-world application."

In The News

Steve Brody, *Class of 2001*, is a project manager in the Sales & Marketing SBU of Pioneer.

Doug Claussen, *Class of 2002*, and his wife, Jessica, announce the birth of their son, Cameron Christopher Claussen. Cameron was born on May 26, 2001, weighed 7 lbs., 3 oz. and was 20 inches long. Cameron has an older brother, Caleb. Doug also accepted the Financial Manager position with Farmers Elevator Company in Chappell, NE. He and his family relocated to Nebraska in late May.

Kelly Huenink, *Class of 2001*, was selected as the interim Associate Dean of Residence Life & Student Activities for Northeastern Junior College in Sterling, CO.

John Larkin, *Class of 2002*, started a new position with Cargill Malt. He is responsible for trading and managing malt by-products from facilities in Spiritwood, ND, Jefferson Junction, WI, and Sheboygan, WI.

Kurt Meyers, *Class of 2002*, has accepted a position constructing and overseeing two rice mills in Stutgart, AK and Freeport, TX, respectively for Sage V Foods. He has relocated to Houston, TX.

Jim Reeder, *Class of 2000*, is working for the City of Boulder, CO as the Land & Facilities Manager for the Open Space & Mountain Parks Department.

Dave Spencer, *Class of 2001*, successfully defended his thesis, "A Comparative Study of Business Infrastructures and Financial Performances of Nebraska, South Dakota, and North Dakota Cooperatives," July 20, 2001.

Leah Suellentrop, *Class of 2002*, is relocating to Denver, CO where she and her husband will start a wholesale replacement auto glass distributorship. They will remain owners of the Manhattan, KS Gambino's Pizza location.

Jason Yan, *Class of 2001*, successfully defended his thesis, "Quality Variation of Feed Ingredients and Products and Its Economic Impact," July 10, 2001.

Department Faculty Recognized

Several Department of Agricultural Economics faculty have recently been recognized on the national level. Their awards are just one indication of the quality of personnel working in our department. Congratulations to:

Art Barnaby

- Outstanding Extension Program, American Agricultural Economics Association

Michael Boland

- Outstanding Undergraduate Teacher with Less than 10 Years Experience, Western Agricultural Economics Association
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John Crespi

- Outstanding Dissertation for 2000, American Agricultural Economics Association

John Leatherman

- Outstanding Extension Program, Western Agricultural Economics Association

Program Assistant Joins Staff

In mid-May Emily Lehning joined the program as a part-time program assistant. Emily is a native Kansan with a bachelor of science in Agricultural Education and a master of science in College Student Personnel, both from Kansas State University. She was raised in Olivet, Kansas with a background in agriculture.

Emily recently completed a temporary one-year appointment as an instructor in the Agricultural Education Department at Kansas State. She was recognized as advisor of the year for the College of Agriculture during her term.

Emily looks forward to working with students and supporters of the program. She can be reached at elehning@agecon.ksu.edu or 785.532.4435.

MAB Calendar

MASTER OF AGRIBUSINESS

08/27	Agribusiness Risk Management Begins
09/03	Advanced Food & Agribusiness Management Begins
10/05	Advisory Board Meeting, KSU Campus
10/15	Class of 2004 Application Deadline
11/01	Capper & Department Scholarship Deadlines
11/26	Notice to Attend Commencement Card Due
11/30	Agribusiness Risk Management Ends
12/07	KSU Fall Commencement
12/14	Advanced Food & Agribusiness Management Ends
01/07-11	Campus session for Year 1 & 2 students
01/10-11	Optional session for Year 3 students